

## DOUNREAY STAKEHOLDER GROUP

### WEBSITE REPORT 2015/16

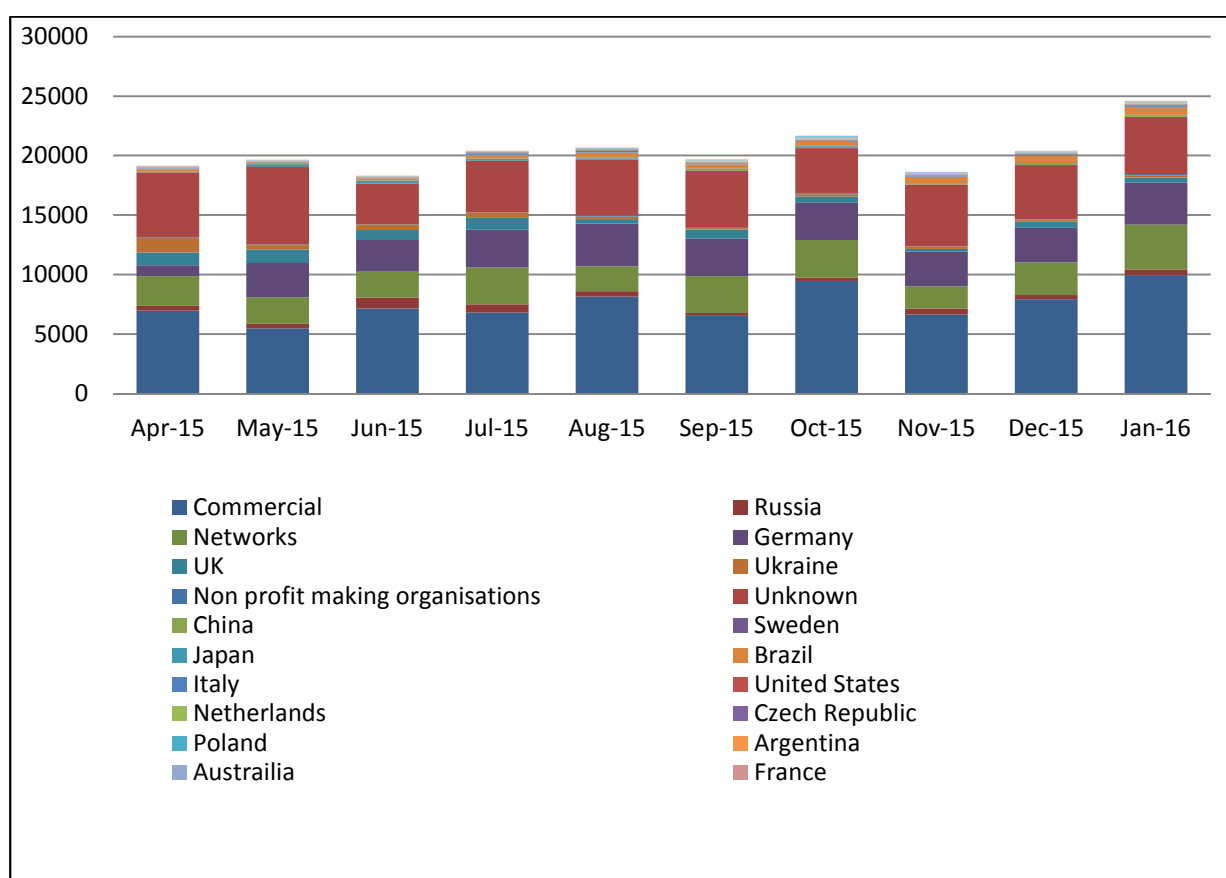
#### Introduction

During the year of 2015/16 the website continues to be maintained and updated on a regular basis and continues to see a steady stream of visitors to the website.

#### Breakdown by Countries

Regarding countries, the site received the most visitors from Commercial websites (75,000) with Germany and Brazil with the highest number of visits. The majority of visitors who regularly visit the website are in the 'unknown' category. The figures (203308) compare favourably with last year (201943) with a rise in visits from Canada, Japan and Australia.

Figure 1:



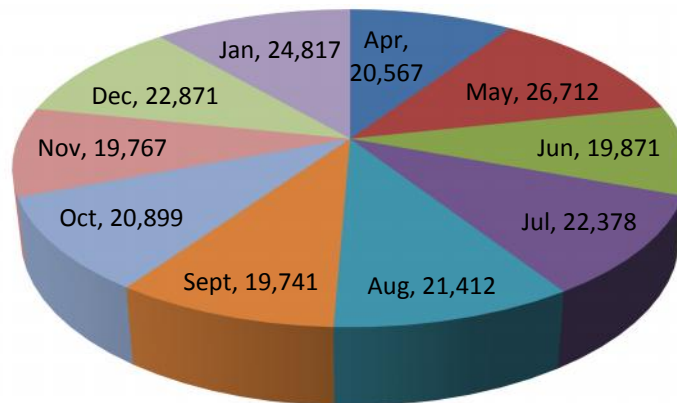
Other countries registered as visiting the website on a less regular basis (and not included in figure 1) include:

- Austria
- Bangladesh
- Bulgaria
- Chile
- Columbia
- Dominican Republic
- Greece
- India
- Indonesia
- Iran
- Israel
- Ivory Coast
- Lithuania
- Luxembourg
- Madagascar
- Mexico
- New Zealand
- Nicaragua
- Norway
- Paraguay
- Portugal
- Spain
- Uruguay

**Website hits**

Website hits have remained high throughout April – January 2015, with the highest website hits recorded in the months July and December 2014 and January 2015 (see figure 2). This year has seen an increase in website hits (219,035) compared to 2014 (199,401).

**Figure 2:**



**Website visitors**

Website visitors has steadily grown with a total of website visitors (Apr 2014 to Jan 2015) of 15,541. This compares to the 2014/15 website visitors total of 12,623.

**Figure 3:**

