

DOUNREAY STAKEHOLDER GROUP

WEBSITE REPORT 2019/20

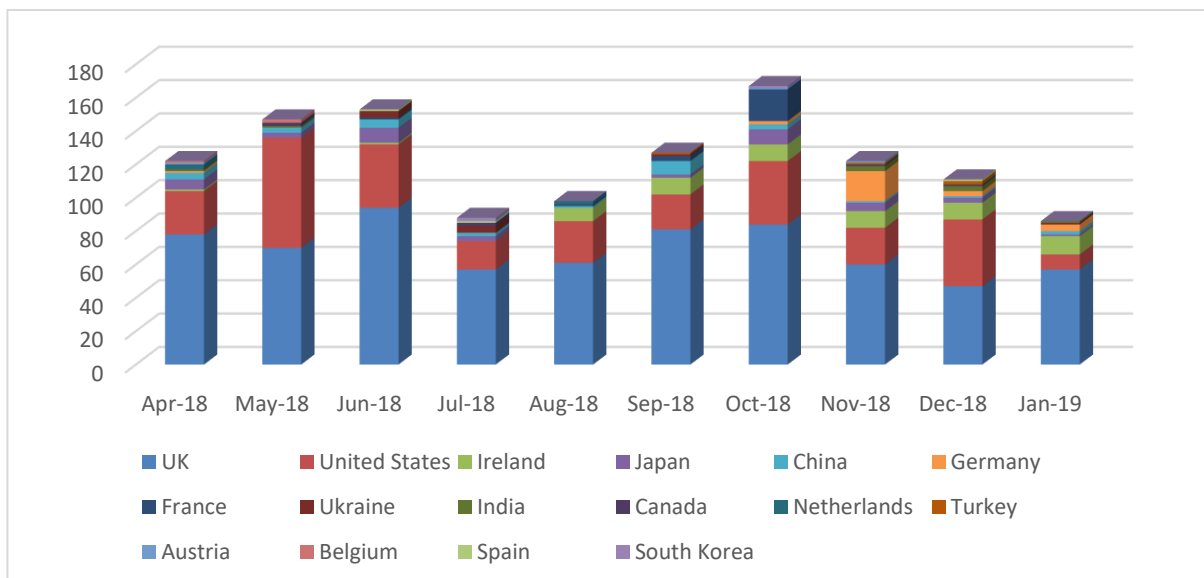
Introduction

During the year of 2019/20 the website was redesigned and went live in June 2019. The website is maintained and updated on a regular basis and continues to see a steady stream of visitors to the website. There was a total of 1,238 visitors to the site, 169 were returning visitors and 1,069 were new visitors to the site.

Breakdown by Countries

Regarding countries, the web site received most visitors from United Kingdom and United States being the highest countries recorded. The total visits, broken down by countries are shown below. The figures below are quite low in comparison to other years due to the redesign of the website and a new reporting tool.

Figure 1:

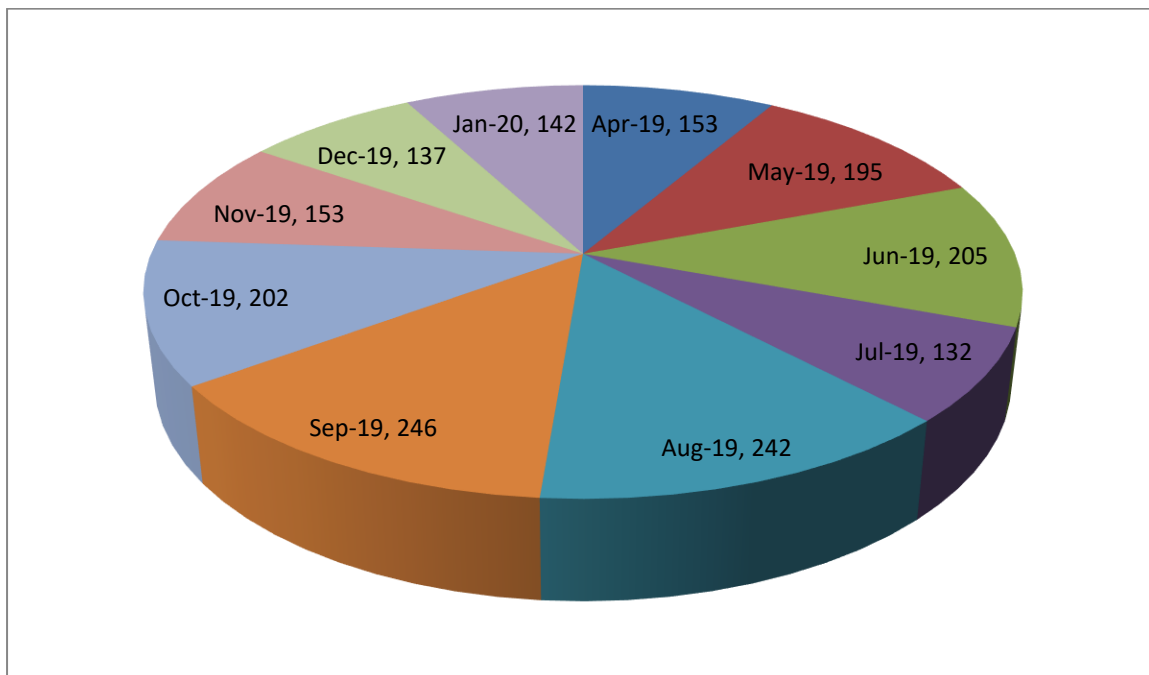


Other countries registered as visiting the website on a less regular basis (and not included in figure 1) include:

- | | | |
|----------------------|------------|--------|
| United Arab Emirates | Australia | Greece |
| Hong Kong | Russia | Sweden |
| Bulgaria | Argentina | Taiwan |
| Brazil | Iraq | Iran |
| New Zealand | Luxembourg | Italy |
| Vietnam | | |

Website hits

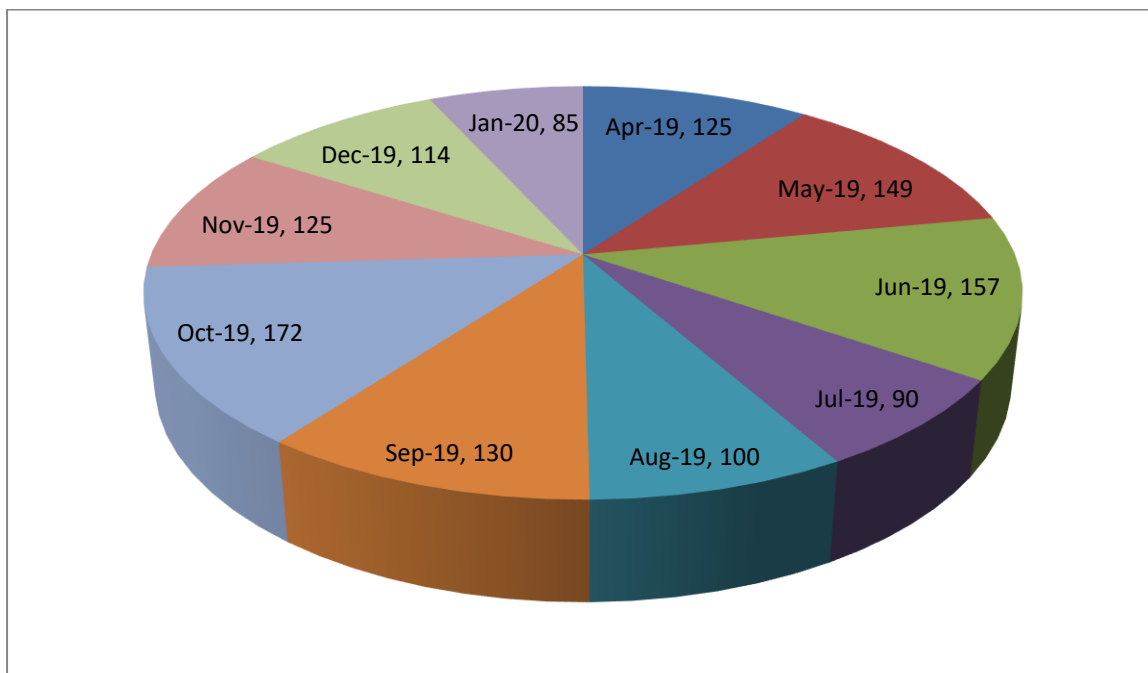
Website hits, have remained relatively stable throughout April 2019 – January 2020, with the highest website hits recorded in the June 2019, August 2019 and September 2019. **Figure 2:**

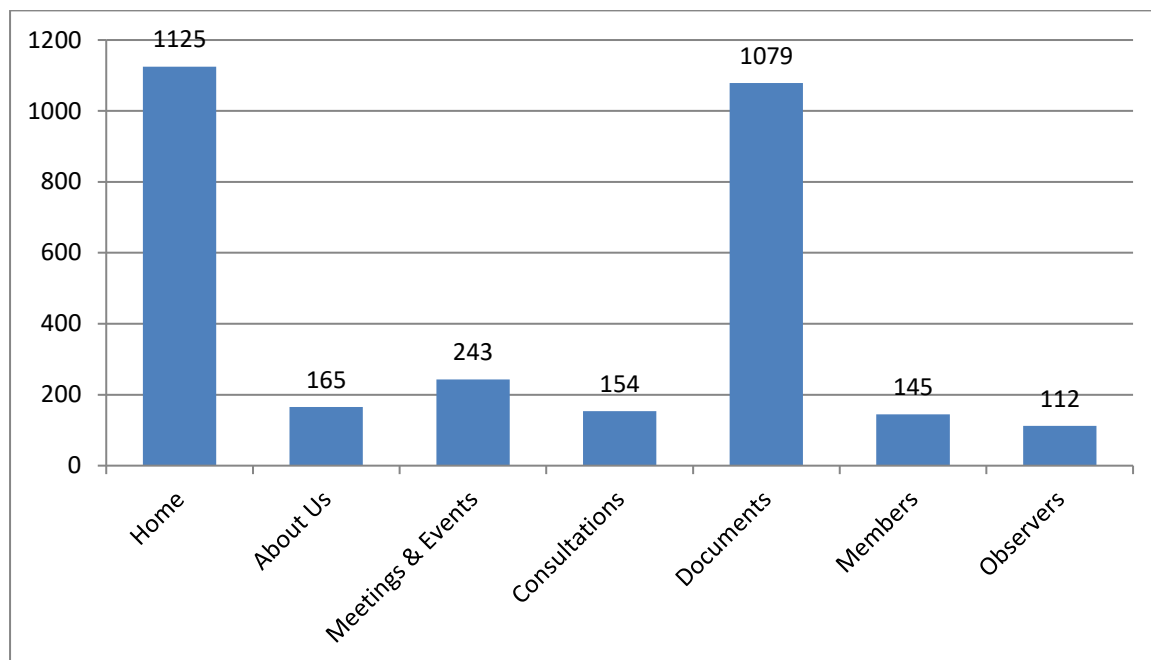


Website visitors

The chart below summarises the number of visitors to the website throughout (Apr 2019 to Jan 2020).

Figure 3:



Most viewed pages within website**Figure 4:**

Current as at end of January 2018

June Love
DSG Secretariat
20th February 2019