

**DOUNREAY STAKEHOLDER GROUP**

**WEBSITE REPORT 2020/21**

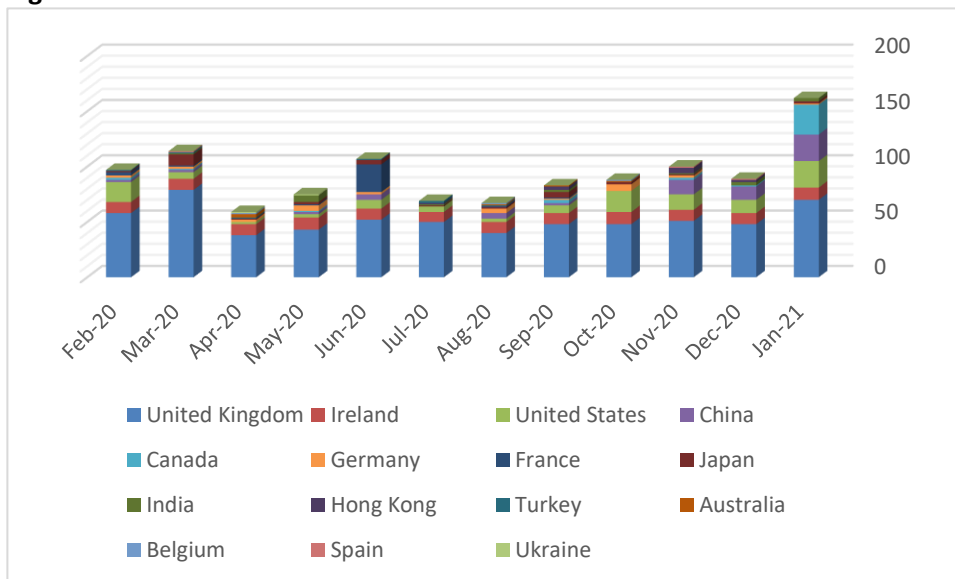
**Introduction**

During the year of 2020/21 the website continues to be maintained and updated on a regular basis and continues to see a steady stream of visitors to the website. There was a total of 1,194 visitors to the site, 216 were returning visitors with 978 new visitors to the site.

**Breakdown by Countries**

Regarding countries, the web site received most visitors from United Kingdom and United States. The total visits, broken down by countries is shown below. The website was revamped during the year and hence figures are lower than previous year.

**Figure 1:**

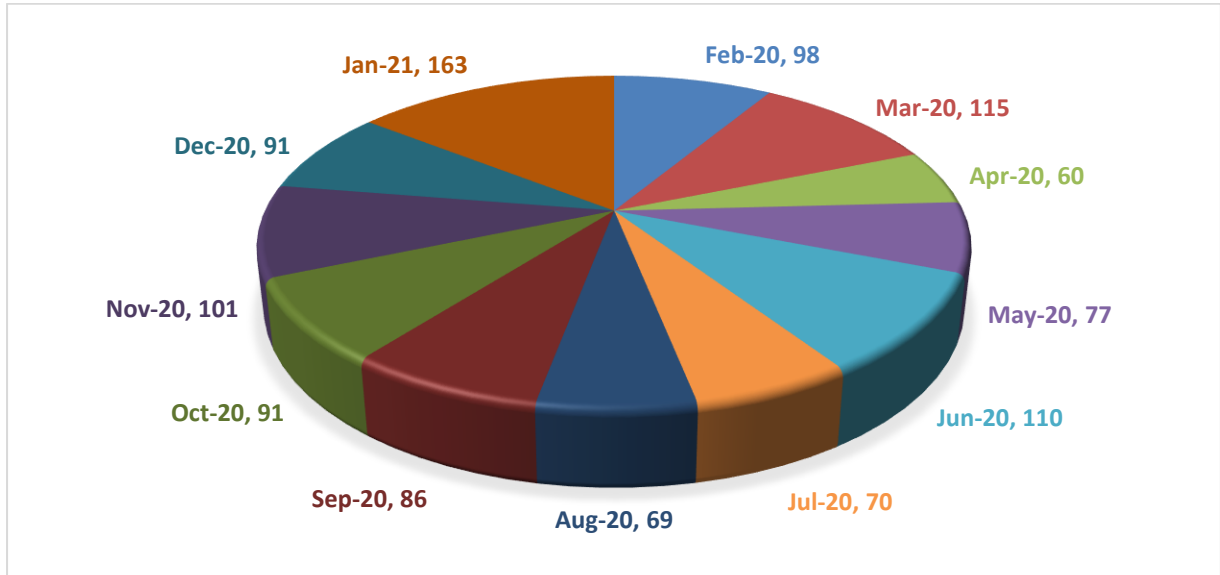


Other countries registered as visiting the website on a less regular basis (and not included in figure 1) include:

- |                      |             |             |
|----------------------|-------------|-------------|
| United Arab Emirates | Austria     | South Korea |
| Netherlands          | Taiwan      | Argentina   |
| Brazil               | Switzerland | Czechia     |
| Finland              | Hungary     | Italy       |
| Lithuania            | Peru        | Pakistan    |
| Sweden               | Singapore   | Tunisia     |

**Website hits**

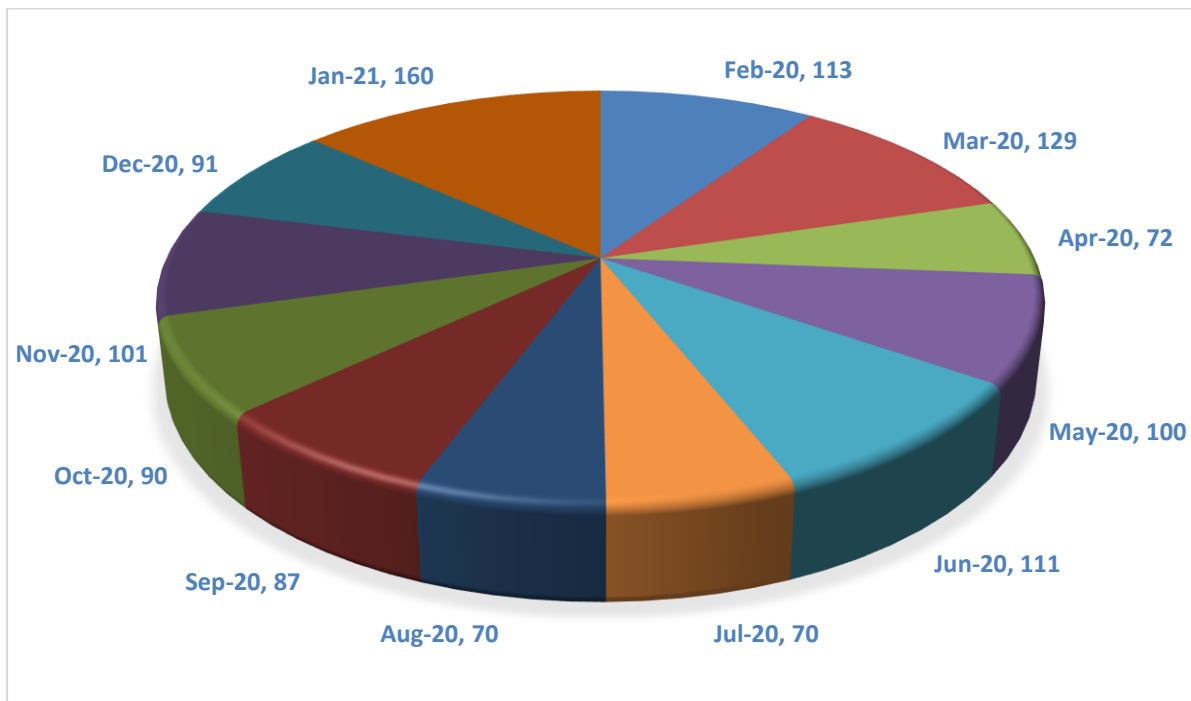
Website hits, have remained relatively stable throughout April 2020 to January 2021, with the highest website hits recorded in the March 2020, June 2020 and January 2021. Figure 2 provides breakdown.

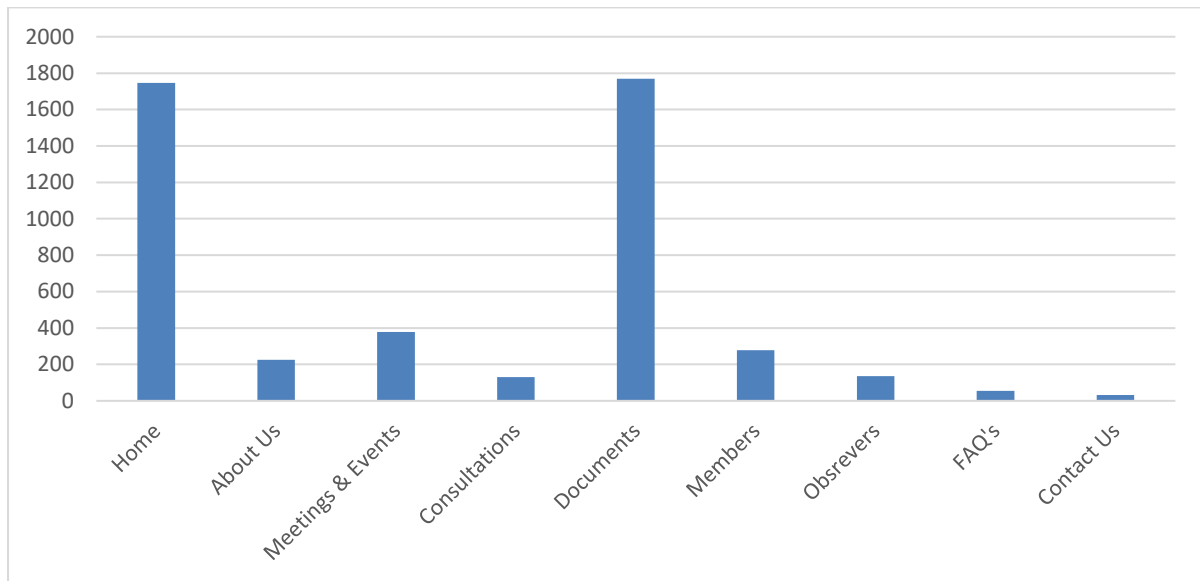


**Website visitors**

The chart below summarises the number of visitors to the website throughout (Jan 2020 to Jan 2021).

**Figure 3:**



**Most viewed pages within website****Figure 4:**

Current as at end of January 2021

DSG Secretariat  
8<sup>th</sup> February 2021