



DSG(2021)C056

# NDA Scotland Update

David Wallace  
Stakeholder Lead - Scotland

**DSG meeting  
8 December 2021**

1

## NDA – Scotland Update

### Stakeholder Lead - Background & Context

---

- Fragmented approach to engagement
- Requirement for consistency across Scotland
- Understanding of NDA's Socio-Economic role
- Greater focus on specific issues requiring engagement – e.g. Waste, Social Value etc
- A 'narrative' for the NDA

OFFICIAL

2

## NDA – Scotland Update

### The 'WHY'

---

*“To overcome the challenges of [nuclear] environmental clean-up, so that we leave our sites ready for re-use and strengthen the social, economic and environmental sustainability of our communities.”*

Source: extract from S4S

*“People follow what you believe, not what you do”*

Source: Simon Sinek

OFFICIAL

3

## NDA – Scotland Update

### March 2020 – September 2020

---

- Started March 2020
- Background of private/public sector communications and engagement e.g. NHS, Police, Care Commission (Scotland), Oil & Gas, Nuclear
- NHS – developed specific interest in 'patient engagement'
- Power of people's views in developing strategy
- Making connections/Widening contacts – e.g. Scottish Government

OFFICIAL

4

## NDA – Scotland Update

### October 2020 – November 2021

---

- Supporting **key milestones** – Dounreay transition, AGRs etc
- Expanding the **conversation** – SG/National Agencies/Las/Academia
- **Heightening awareness** of Scotland within NDA
- **Scotland Plans** – S4S/Focus for NDA plans and impact on Scotland
- Developing a common NDA approach to **Devolved Administrations**
- Supporting the **Socio-Economic** agenda

OFFICIAL

5

## NDA – Scotland Update

### The Future .....

---

- Focus on key issues
- Targeting the messages
- Stakeholder mapping – **WHO – WHAT – WHY**
- Widening the stakeholder base
- Promoting greater understanding of how the 'new' One NDA model will work e.g. GLT/OpCos etc

OFFICIAL

6

# NDA – Scotland Update

## Going forward .....

---

- Supporting site/local community ambitions
- Sharing information
- Facilitating access – internal/external
- Responding to challenge
- **Making a difference .....**

OFFICIAL

7



**Making a difference**



8